Business Architecture Essentials Workshop

The foundation for transformation and an agile business

The ultimate benefit of a good Business Architecture will be in Business Agility. This requires designing the right business solutions that provide the greatest return on investment to the business, avoiding duplication of function and effort and developing capabilities once for multiple uses across the processes of the organization. Without a solid Business Architecture there will certainly be sub-optimization, redundancy and inconsistency across business operations with increasing difficulty to change fast later on.

This workshop is designed for specialists, planners, business managers and analysts of all types involved with designing and executing organizational change and building business capabilities to adapt and innovate continuously.

This highly participative workshop will delve into all aspects of Business Architecture.

Optimally run your business
Change quickly
Remain Agile

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Learning Objectives

- Understand what a straight forward and useful Business Architecture looks like
- Interpret what outputs the business produces and how it delivers them to create value for its customers and other stakeholders **(Business Model)**
- Define how the business is organized and how it operates in the context of broader business ecosystems **(Operating Model)**
- Examine how to align what investments in resources the business should make **(Resources Model)**
- Build information, capability and process architecture models and interconnect them through a business performance lens to apply in your own organization
- Apply the architecture to help accelerate your change projects and breakthrough digital technologies

Course Format: In-Class

Delivered by: Roger Burlton, P. Eng., CMC, Business Architecture Leader and Author

Roger is the President of Process Renewal Group, and the author of the pioneering book 'Business Process Management: Profiting from Process' and the 'Business Process Manifesto'. He is recognized as a pragmatic world leader in transforming companies from traditional hierarchical organizations to process managed ones based on a value delivery model supported by Business Architecture practices.

Sep 17 - Sep 19, 2018 | 9:00am-5:00pm | UBC Robson Square | $1875.00

To find out more, visit
https://continuingstudies.sauder.ubc.ca/courses/business-architecture-essentials-workshop/ii890

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