

**ALEC SHARP'S POPULAR 2-DAY
SUBSIDIZED WORKSHOP IS BACK
THIS SEPTEMBER!**

WORKING WITH BUSINESS PROCESSES: DEFINING, MAPPING & ANALYZING BUSINESS PROCESSES

Business processes matter, because business processes are how value is delivered.

Understanding how to work with business processes is now a core skill for business analysts, process and application architects, functional area managers, and even corporate executives. But too often, material on the topic either floats around in generalities and familiar case studies, or descends rapidly into technical details and incomprehensible models.

This workshop is different – in a practical way, it shows how to discover and scope a business process, clarify its context, model its workflow with progressive detail, assess it, and transition to the design of a new process by determining, verifying, and documenting its essential characteristics. Everything is backed up with real-world examples, and clear, repeatable guidelines. ***Our most popular workshop!***



Alec Sharp has managed his consulting and education business, Clariteq Systems Consulting Ltd., for over 30 years. Serving major enterprises from Ireland to India, and Washington to Wellington, Alec's expertise includes business process change, data management, architecture and, of course, business analysis. In addition to his consulting practice, he conducts top-rated workshops and conference presentations on these topics around the globe. Alec is the author of "Workflow Modeling, second edition" (Artech House, 2009) which is widely used as a consulting guide and university text, and is a best-seller in the field.

Event Details

Registration: Register for the event online at www.vancouver.iiba.org

Alec's workshops have sold-out in the past – book early to avoid disappointment!

Date/Time: Friday and Saturday, September 9th and 10th from 9:00am to 5:00pm

Location: City of Richmond, 6911 No. 3 Road, Richmond, BC, V6Y 2C1

Public transit/Canada Line/Free parking nearby

Cost: ***Early-bird price – until Aug. 15: \$695 for Chapter Members; \$895 for Non-Members***

Everyone who buys an early-bird ticket is entered in a draw for a free copy of one of Alec's books!

Regular price – Aug. 16 – Sept. 8: \$895 for Chapter Members; \$1,095 for Non-Members

Notes:

- The registration fee will include refreshments and course materials; lunch will not be provided.
- The workshop will be canceled if minimum registration is not met by August 15th.
- Workshop is eligible for IIBA® PD and CDU credits.
- Full refunds up to July 26th. After July 26th, no refunds will be given but substitutions may be made.

Thanks to our venue sponsor



Learning Objectives

Participants will first learn exactly what a “business process” is, the key factors to consider when dealing with them, and the most common pitfalls and how to avoid them. On this foundation, the course moves on to specifying the scope and goals of a business process, modelling the current workflow, assessing it, and applying three critical process redesign techniques.

On workshop completion, participants will be able to:

- Describe the key factors that differentiate process and functional approaches
- Employ a variety of techniques to keep stakeholders involved, and promote “process orientation”
- Identify a “true” business process, and specify its boundaries and goals
- Model process workflow at progressive levels of detail using Swimlane Diagrams
- Stop process modelling at the appropriate point, and move on to other techniques or phases
- Conduct a structured assessment of a business process
- Develop a process redesign while avoiding common (and serious!) pitfalls

Key principles are illustrated throughout with workshop exercises and discussions. The material complements the techniques covered in our *Data Modelling* and *Requirements Modelling* workshops, which collectively provide the analyst with a powerful, integrated set of techniques.

Target Audience

Business analysts who are responsible for requirements specification; process analysts involved in business process re-design or improvement; data management and business intelligence specialists who support business processes, business managers and content experts who will participate in process re-design or process-oriented application development efforts; process or application architects responsible for developing, coordinating, and promoting an enterprise-wide view of business processes.

Topics

- Thinking in process terms – concepts, terminology, principles, and techniques
- Discovering your enterprise’s business processes
- Framing the process – scope, issues, and goals
- Workflow models – the basics
- Workflow models – the finer points
- Techniques for facilitating an as-is workflow modelling session
- Looking ahead – tips for designing the to-be process

For more details, [view the full description](#) on our website.

Does your organization value business analysis professional development and encourage you and your colleagues as business analysis practitioners to participate in these type of events? If the answer is “yes!” (or you want it to be!), check out our new [“IIBA Vancouver Chapter Corporate Package Program”](#) for corporate discounts on event fees.