

Join us for our 2018 AGM Dinner and Speaker Event Featuring:

Natalie Cartwright

How an AI-First Culture is Transforming Businesses and the Customer Experience

AI (artificial intelligence) is no longer the stuff of science fiction. Many businesses now leverage AI to handle simple to moderate complexity transactions to improve their operational efficiency and staff engagement. More significantly, many customers are starting to expect this capability and convenience, and they increasingly expect it to be intuitive and competent. Learn about where we are in the paradigm shift towards AI, what an AI-first culture means for businesses, and how business analysts can support businesses to make good decisions on AI implementations.



Natalie Cartwright, Co-Founder & COO of Finn AI, is an innovator in the world of financial technology. Working alongside global tier banks and credit unions, her company empowers financial institutions to build better consumer relationships by providing AI-powered personal banking assistants. Regularly found featured in the likes of USA Today, American Banker and Bloomberg, Natalie is a leader in voicing the ethical impacts of artificial intelligence, as well as the potential of technology to improve financial wellbeing. Prior to founding Finn AI, Natalie worked at the Global Fund in Geneva managing a USD \$250 million health investment portfolio. Natalie is a 40 Under Forty winner, recognizing top young business people in BC.

Event Details

Date/Time: **Thursday, November 22, 2018, 5:30pm - 8:30pm**
5:30pm - 6:00pm - Registration
6:00pm - 6:30pm - Dinner (with vegetarian option)
6:30pm - 7:30pm - Speaker Event
7:30pm - 8:30pm - [Annual General Meeting](#)

Location: HSBC Hall, UBC Robson Square, 800 Robson St., Vancouver

Cost: **FREE** for Chapter members; \$25 for non-members

NOTE: While all are welcome to attend the AGM, only Chapter members in good standing can vote.

Click here to register using [Eventbrite](#)

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