3-Day Workshop

We are pleased to offer a workshop with Roger Burlton - a global leader and innovator in Business Architecture!

Business Architecture: The Foundation for an Agile Program of Business Change

Organizations with great advantage in the marketplace truly understand their business needs and have a good knowledge of how to best leverage their scarce business resources.

A solid architecture connecting strategic intent, business processes, capabilities and enabling technology and human resources is needed to become more modern and ensure that all business resources are aligned towards a common goal. A practical, shareable and implementable Business Architecture will ensure we choose the right transformation initiatives and optimize them.

This highly participative workshop will delve into all aspects of Business Architecture, Business Processes, Business Capabilities and Group Culture. It is aimed at Business Analysts and others who are interested or involved with planning and designing organizational change and building business capability to adapt and innovate continuously.

Roger Burlton, P.Eng., CMC, is the President of Process Renewal Group, co-founder of BPTrends Associates and the author of the thought leading book 'Business Process Management: Profiting from Process'. He is considered the industry leader in the introduction of realistic ways of implementing enterprise BPM programs as well as innovative approaches for organizational and process change. He is a realistic practitioner, who delivers pragmatic solutions for his clients. Roger has chaired several high profile conferences, including the annual BPM Forum at the Building Business Capability Conference in the US. His pragmatic BPM global seminar series, started in 1991, is the longest continuous running BPM seminar in the world.

Event Details

Date/Time: Thursday March 31st, Friday April 1st and Saturday April 2nd 2016 (9:00am – 5:00pm)
Location: Room C440, UBC Robson Square, 800 Robson St, Vancouver, BC V6Z 3B7

Pricing*

Early bird (until March 7th): $995 for IIBA Vancouver Members; $1,245 for Non-Members
Everyone who buys an early bird ticket by the original early-bird deadline of Feb. 29 is entered into a draw for Roger's book "Business Process Management: Profiting from Process"

Regular price (Mar 8 – Mar 31st): $1,345 for IIBA Vancouver Members; $1,595 for Non-Members

*Fee includes refreshments and workshop materials; lunch will NOT be provided. Workshop is eligible for IIBA® PDU and CDU credits. Please note that the workshop will be canceled (and fees refunded) if minimum registration is not met by March 11th. Registrants may cancel for full refund up to February 15th. After February 15th, no refunds will be given but substitutions may be made.

Click here to register for the event online at Eventbrite
Take advantage of discounted rates and further benefits of membership by becoming a Member of IIBA International ($125 USD) as well as a Member of the Vancouver Chapter ($30).

Thanks to our sponsor

a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA
Continuing Studies

Learning Objectives

- Understand what a useful Business Architecture looks like
- Be able to apply enterprise-wide architecture models and techniques that are aligned and traceable
- Learn how to sell the Business Architecture value proposition and gain cross-organization acceptance
- Be able to develop a measurable architecture for planning, budgeting, organization design, compliance, human change management, and the introduction of breakthrough technologies
- Be able to use the architecture to accelerate capability change projects
- Discover how to address cultural barriers during architecture, business design and implementation

Special Features of this Workshop

- Get ready for Disruptive Innovation
- Continuously manage architecture as an asset of the enterprise through a governance framework
- Align all programs of business change with IT and HR strategy
- Build a connected measurement framework based on value for stakeholders and outcomes not just organization charts
- Get a set of capabilities that are truly traceable to strategic intent
- Be able to sell the concepts upward and reduce internal resistance to change
- Learn a method that scales for both small and large organizations
- Work with Roger Burlton, the most experienced pragmatist in this field

Audience

This class will be of benefit to professionals and managers of all types involved with planning and designing organizational change and building business capability to adapt and innovate continuously, including:

- Business Analysts
- Business Architects and Enterprise Architects
- Business Process Architects and Process Improvement Analysts
- Anyone else concerned with designing Business Change programs

Outline

- Why Business Architecture?
- Business Architecture and Related Disciplines: including Business Model canvas, Enterprise Architecture (EA), Business Process Management (BPM), Service Oriented Architecture (SOA), Business Architecture Frameworks
- Business Architecture Methodology
- Value Chain Identification and Architecture Scoping
- External Environment Assessment
- External Stakeholder Analysis
- Business Strategy Development
- Business Semantics: The Basis for Information Models
- Business Process Architecture
- Business Performance Models
- Business Capabilities
- Alignment to Decisions, Knowledge, Policies and Rules
- Alignment of Business Architecture with IT Architecture and Enablement
- Alignment with Human Capabilities and Enablement
- Portfolio Management
- Leveraging the Architecture into a Business Change Portfolio
- Sustaining the Architecture through Governance

View the full workshop description on the IIBA Vancouver Chapter website